

ONE GALLERY

adaptive conversion of the industrial building Ford Hall into multifunctional destination with offices, retail, commercial spaces, restaurants and a theatre, preserving its industrial character.



ONE GALLERY

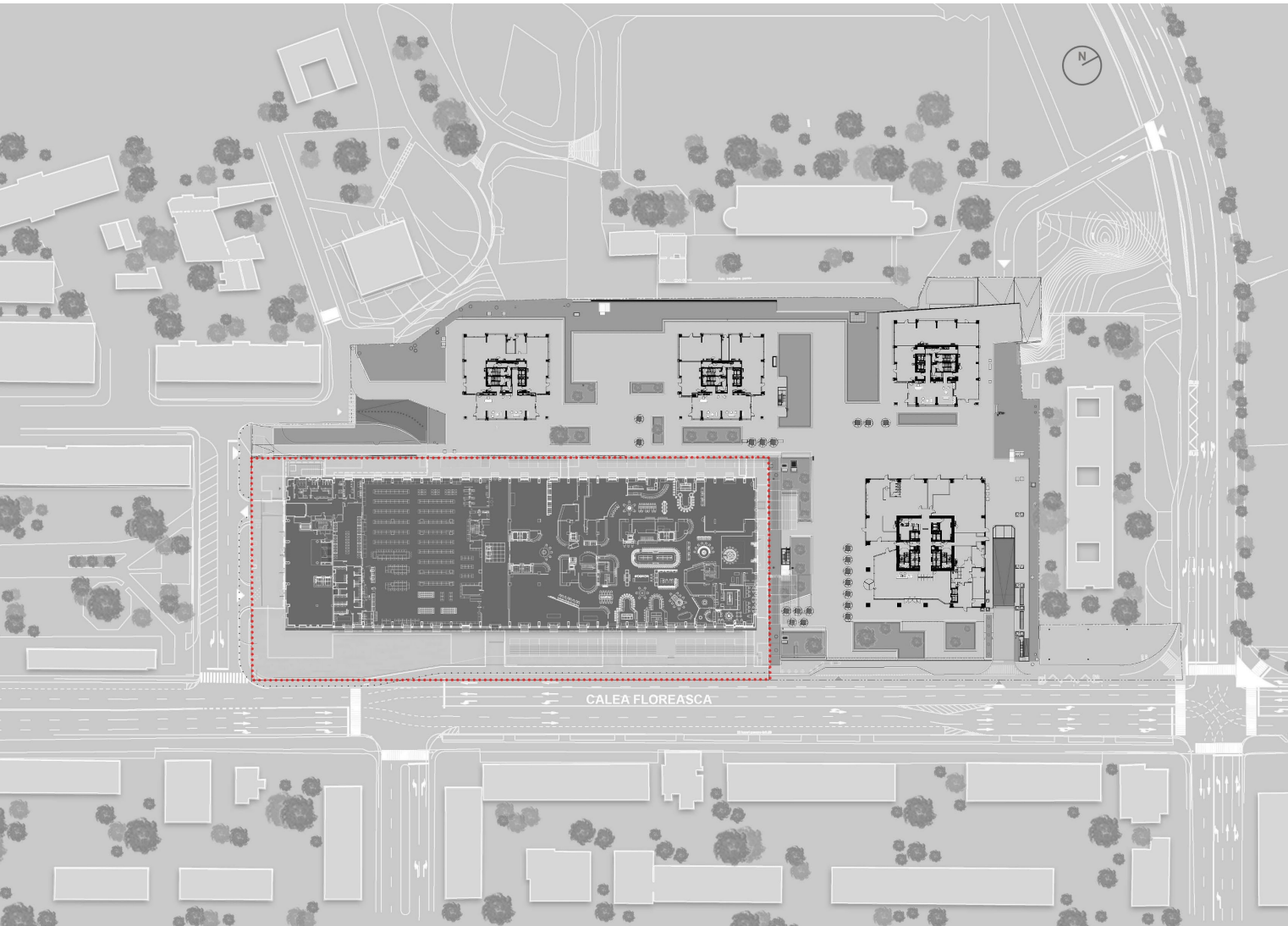
General information

Height Regime	2S+P+1E
Adress	151 Calea Floreasca, Bucharest, Romania
Original construction	1935
Start to Completion	2023-2026
Total Site Area	10 880 sqm
Total Built Area	26 509 sqm
Underground Area	13 581 sqm



Historical and emotional value

FORD HALL (One Gallery) is located near the center area of Bucharest. Spanning an impressive 13,500 m², the property was Romania's first automobile factory producing large-scale vehicle volumes and operating one of the first assembly lines in Eastern Europe. The site, chosen in the early 1930s by Henry Ford himself, carries significant historical and emotional value as a landmark of industrial innovation.



Historical and emotional value



Seismic assessment and structural intervention

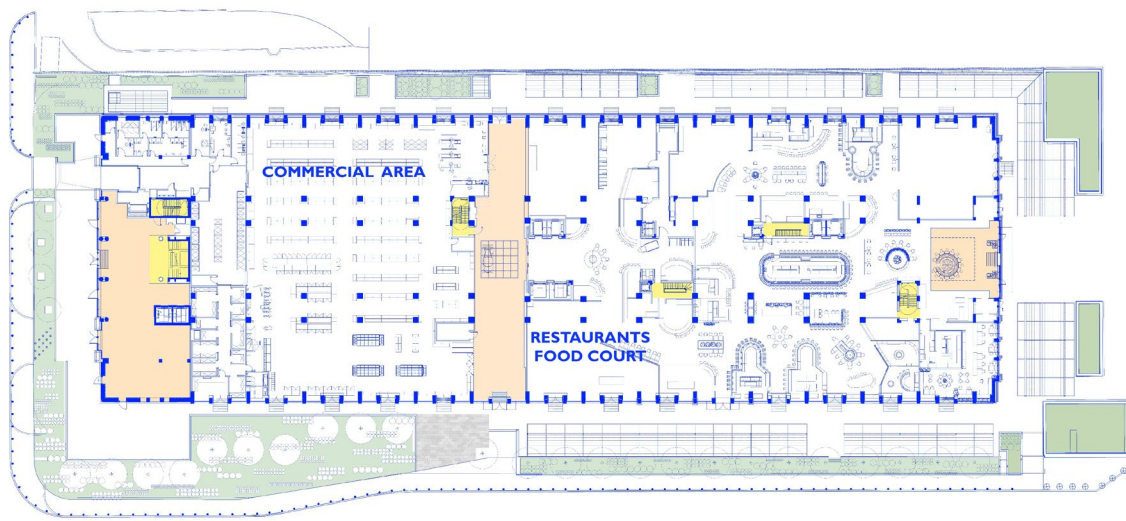
The original design of the hall (1935) lacked knowledge of seismic-resistant construction. As a result, both the overall structure and its details do not meet current standards for buildings in seismic zones. Today, the building's load-bearing capacity is insufficient for current regulations. Assessments of degradation patterns and structural elements show very low resistance to seismic actions. Structural components, columns and beams have been compromised due to prolonged moisture and freeze-thaw cycles, leading to concrete spalling and exposure of reinforcement to corrosion.

To address this, the load-bearing capacity of all elements (columns, beams, slabs) and the structure as a whole must be increased. Additionally, two underground levels with parking are required to meet regulatory standards. The construction permit mandates the demolition of the existing structural framework while preserving the façades and central roof light, which are historical elements.

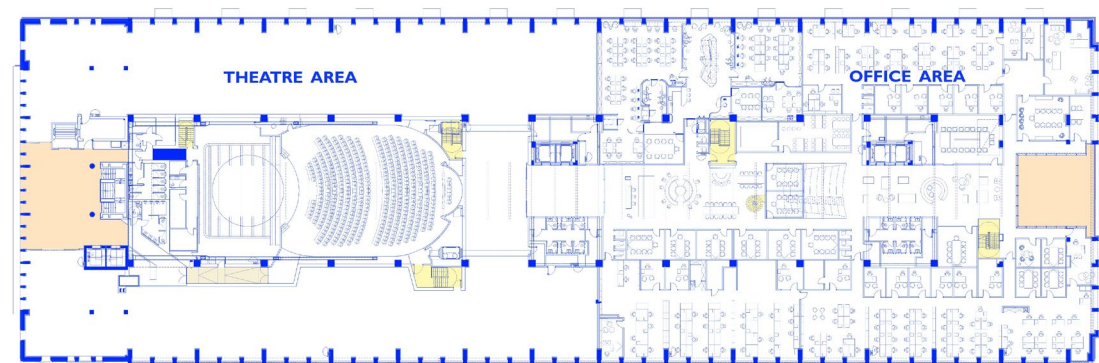
A new internal structural system has been designed to meet current architectural and functional requirements, integrate the preserved façades and roof light, and ensure full compliance with all load and seismic resistance standards.





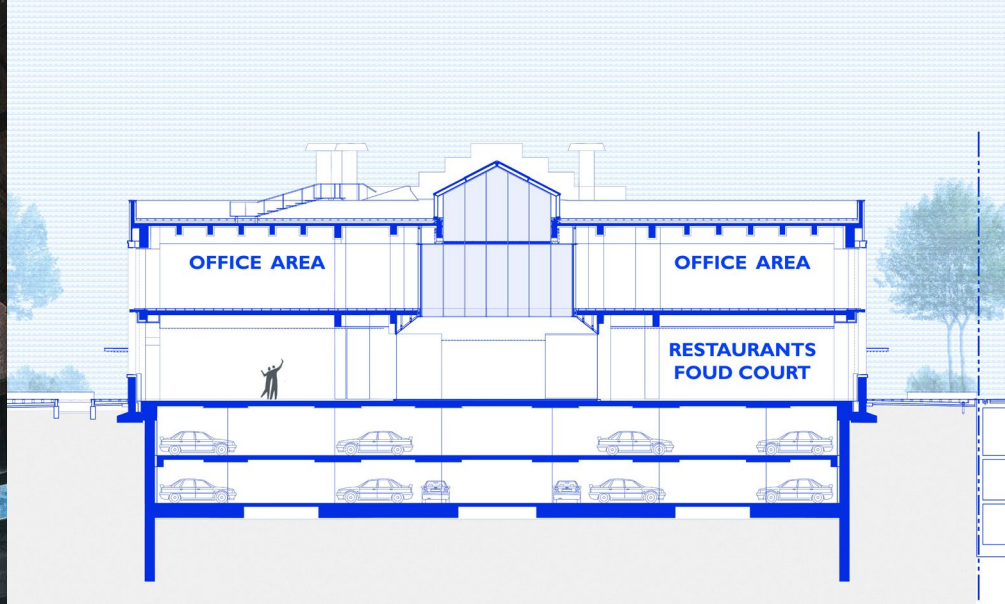


GROUND FLOOR PLAN



1st FLOOR PLAN

















ONE GALLERY

MY JET