

TRIBE BUDAPEST STADIUM



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brings bold new creative energy to the bustling heart of Hungary's capital.

Situated right next to MVM Dome and Groupama Arena Hotel Tribe Budapest Stadium is not an ordinary hotel. It's a special place, created for design driven people, who like to travel, enjoy comfortable beds, late breakfasts, delicious coffee and finish the day enjoying spectacular views over Budapest in the rooftop bar.

It started in 2019 when architects won the 1st prize and were given a commission for the ID project for a new Tribe hotel in Budapest. Tribe Hotels is a contemporary hotel brand known for its stylish and design-focused approach to hospitality. The Tribe Hotels aim to provide a unique and modern experience for travelers, often targeting urban locations and offering a blend of chic accommodations, social spaces, and amenities.

The project itself took place under very special conditions, during world pandemic and several lock downs, where the whole communication was limited to video conferences rather than a physical presence. This made the project even more special and challenging. After understanding the brand DNA, a new interior design for the hotel was defined. Main idea was a grid, a network of lines that cross each other to form a series of squares or rectangles, but on the same time speak about order, crossroads and elegance. A design language and several guest journey touch points were developed where the grid is met and where it becomes a memorable symbol in one's journey.

With understanding the importance of the first impression when guest enters the hotel, attention is paid to the sequences of guest journey through the space, creating special focal points and points of interest. This is important not only for person's orientation but it is also a special attribute to an overall design.

Entrance lobby is a double height space, which hosts the magnificent 3-dimensional grid, light work from FLOS, designed by Michael Anastassiades. On the right side from the entrance, there is a guest reception. It is designed as a special, custom made ornamental wall, behind the free standing reception counters, addressing a very design profiled group of TRIBE travellers. On the left side, a smaller retail part of furniture was integrated, creating a room divider, bordering the lobby to F&B area.









F&B

F&B area offers room for 200 people. It includes a lobby bar, all day restaurant and a multifunctional area which can serve several functions, from private dining to private events. The heart of F&B area is an open kitchen where the guest can interact with the kitchen staff. All day dining is an area with several seating typologies so it addresses different types of guests. Service stations which serve for either breakfast or restaurant staff, are conveniently spread around the space, but blended as nicely designed pieces of furniture. F&B area is directly connected to MICE area where 2 smaller boardrooms and a bigger ballroom are available to hotel and extern users as well. Hotel has five meeting rooms with access to outdoor terrace, ideal for meetings, conferences and events. They're all air- conditioned, naturally lit and equipped with the latest audio-visual technology.

Right side of the lobby continues to a Social Hub area, offering a cosy and elegant lounge and a co-working area at the very end, just in front of the main lift landing area. All these spaces are equipped with high end furniture pieces, designed by world famous designers.













THE ROOMS

Lift landing, again, takes over a role of orientation, where a designed carpet with a grid defines the look and invites you to continue journey in the 7th and 8th floor.

7th and 8th floor are dedicated to the rooms - standard room (Queen size bed or Twin size bed) and Suites. Corridors leading to the rooms are dark, wrapped in the black wallpaper with a surface structure. Main protagonists are floor carpet and lighting. Once a guest steps into a room, a part of the carpet design with brush design slips past the door and makes its connection to main theme.

Rooms are designed rationally, with an aspect of providing all required functions, but additionally giving a guest the feeling of the affordable luxury and elegance. Headboards are upholstered with pepita pattern textile that provides a touch of sophistication and visual interest to the beds, adding texture and warmth to the room. There are several designers' furniture pieces in each room. Verner Panton Flowerpot table lamp in polished steel makes a nice dialogue with a wall artpiece - Rondo Mirror made by Zieta Studio and creates an artistic focal point. Red velvet Pele chair by Miniforms is a bold and luxurious statement and contrasts with pale rose textured wallpaper. This contributes to a sense of tranquility and comfort, acting as a backdrop that complements the luxurious elements, while maintaining a serene ambiance. Despite the small size of bathrooms, the use of marble-textured ceramics and the contrast of black line on the wall, create an elegant and sophisticated touch together with black accents and accessories.















THE ROOFTOP

On the 9th floor you can find vibrant rooftop bar where you can rest at the end of the day. The bar is offering spectacular views over Budapest and a fantastic selection of signature cocktails and speciality coffees. It is designed with several micro - ambients from hanging chairs as a main focus point when entering, to comfortable sitting, suitable for longer dining experience. At the end of the terrace you will find a wooden deck where you can enjoy elevated seating with best views. The experience is rounded up with carefully curated art pieces and fireplace that brings a nice atmosphere to the place. The rooftop wants to create an experience of coming to a private garden of an artist with spectacular views over the city.

