

GLOVO HQ

Spanning 2000+ sqm, Glovo's new office space in the brand-new U Center 2 complex in Bucharest, Romania, required an attentive design. Our aim was to ensure a modern, functional, and inspiring work environment. A workspace that resonates with its users fosters a more productive work culture. We focused on crafting tailored solutions that address our client's needs, resulting in designs that are both distinctive and highly functional. Brand identity was an important aspect for our client and we sought to deliver a unique look personalized to our client's identity.

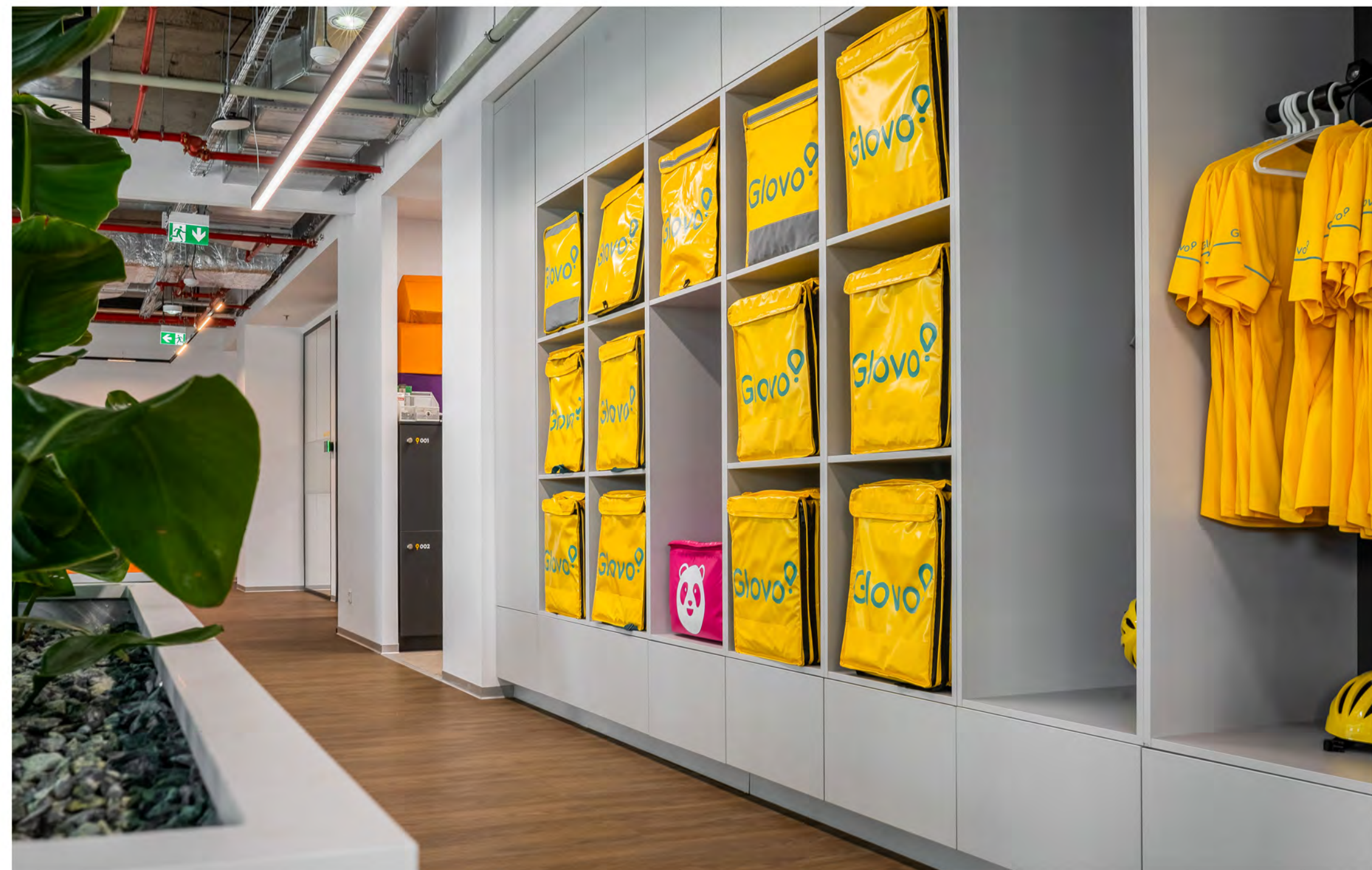
During the design phase of our project, our client had emphasized that imprinting their brand's personality onto their office space is a mandatory requirement. We attempted to incorporate Glovo's commitment to green alternative delivery solutions into its own workspace. Design wise we have tried to streamline our concept in order to maximize functionality while reducing material usage and opted to define spaces through colors and furniture arrangement. We've opted for open space workstations that encourage interaction, allow natural light to fill the space, and uses resources more efficiently by allowing flexibility and adaptability of the work environment with minimal intervention. During the initial phases of the furniture procurement we've worked with local distributors that use repurposed and recycled materials. When possible, we've opted for sustainable materials and avoided materials with high carbon footprint. Instead of using hard barriers such as walls and glass partitions, we've opted to instead create visual partitions, not physical ones, when functional requirements allowed. Using different textures and colors to mark different functional areas in the office we created a simple and intuitive space that's accessible for everyone. Common areas contribute to engagement and participation of all employees in the company, and thus fosters a more productive and inclusive work environment.

At the beginning of the design phase, we have examined our client's requirements and we've tried to anticipate the future needs of its end users in order to create a space that is intuitive and offers multiple ways to be used without necessitating extensive renovation works, saving up costs and reducing resource waste. By adopting an open space approach to the entire office space we've given our client the option to easily adapt the space to any changes that might arise in the future. As part of the long-term sustainability strategy for the proposed space, we've opted to use materials that can be easily integrated in different designs or easily removed, reused or recycled without being damaged. Opting for surfaces that can be easily transformed cuts down on renovation costs and saves future material from being wasted.





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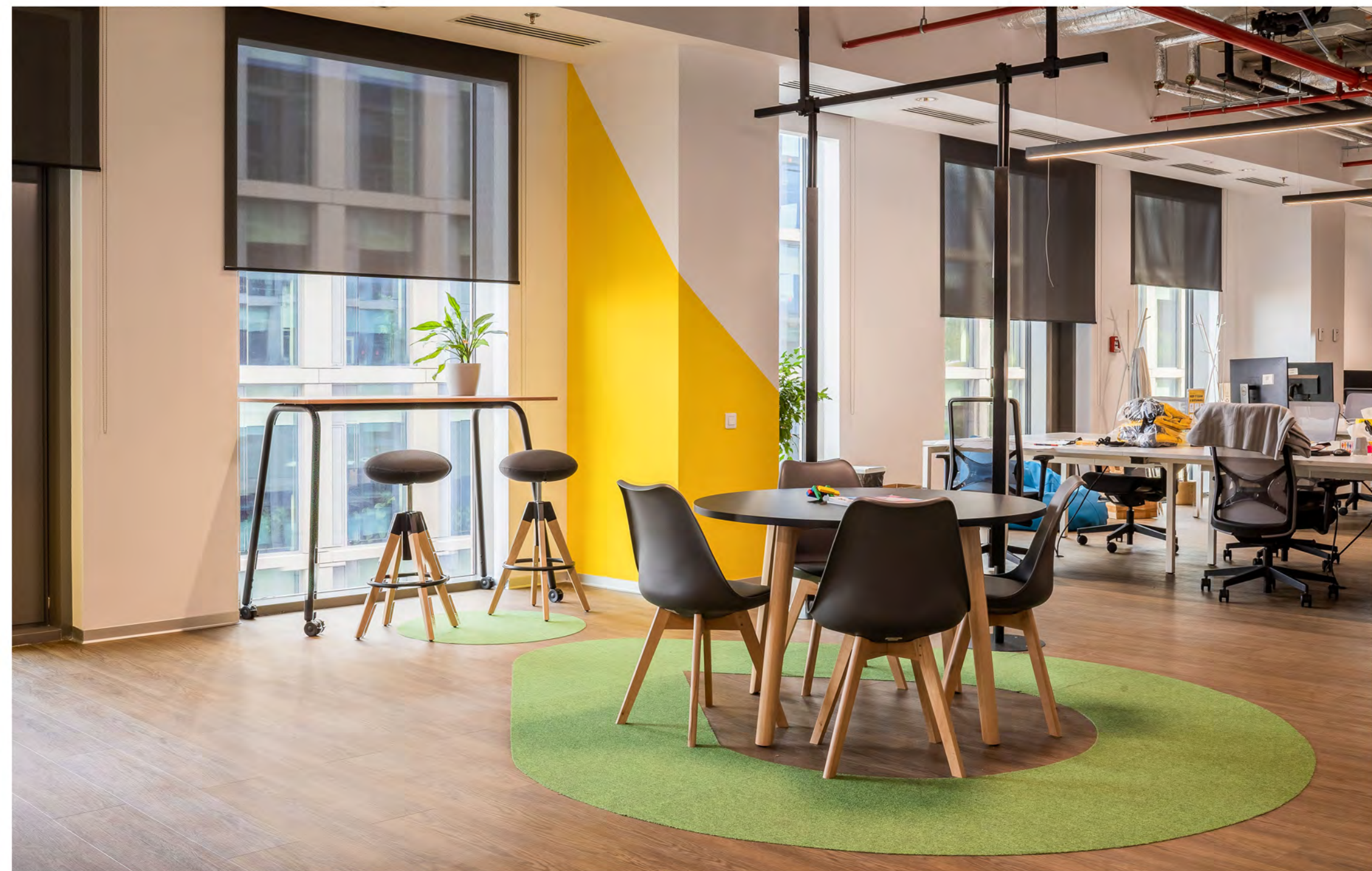




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